



Web Design and Web Hosting

# Ecommerce Systems

*A Powerful Combination*

## ECOMMERCE PLATFORM

### VirtueMart / Joomla!

VirtueMart is the number one rated shopping cart system that integrates directly into Joomla! CMS. This gives you an impressive set of ecommerce features and complete content management capabilities in one package. VirtueMart features a powerful administration tool to manage your orders, update your products and modify the layout of your pages. VirtueMart and Joomla! use the PHP web development platform which ensures a speedy and reliable ecommerce website.

### CFWebStore

CFWebStore is a ColdFusion based ecommerce shopping cart system that boasts a vast set of features and capabilities. CFWebStore is easy to learn and includes some CMS features so that you can create custom content pages within your store. CFWebStore is highly flexible and the code can be modified to suit your needs. CFWebStore includes a powerful templating system, a well thought-out backend administration interface and multiple payment options. While not directly integrated together, MuraCMS is an ideal companion for CFWebStore as they are both built using ColdFusion.

### CFFlexCart

CFFlexCart is an innovative ColdFusion based shopping cart system. Its rich graphical user interface combined with a speedy front-end make it a powerful streamlined ecommerce system. One interesting feature of CFFlexCart is its ability to be clustered making it an ideal choice for high-traffic deployments. The clustering works directly with multiple ColdFusion instances allowing session data like shopping carts to move between different instances on the same server as well as on different clustered servers. Combined with Microsoft's Network Load Balancing (NLB) traffic it can be both redundant and load balanced.

### InstaOrder / Sitefinity

InstaOrder is an ecommerce solution developed in San Diego for Sitefinity CMS by Telerik. InstaOrder integrates seamlessly into Sitefinity as a component and instantly adds a full-featured ecommerce shopping cart to your CMS website. InstaOrder has a massive set of features and is extendable to fit any situation. InstaOrder and Sitefinity are written on the ASP.NET web development framework, which is widely adopted by enterprise companies and backed by Microsoft.

### Magento

Magento is a popular ecommerce software system which focuses on scalability, flexibility and features. Magento comes in three editions enterprise, professional and community. The community edition is free of charge while the other two are paid solutions. In either case, Magento includes a feature-rich set of tools to manage your ecommerce website. Their features include SEO URLs, marketing and promotion tools and integrated analytics. Magento is built on the PHP development framework which ensures a speedy and reliable ecommerce website.